

## **Press Release**

Heilbronn, May 05, 2012

## Great interest in the laundry system exhibition of Lavatec at Texcare International 2012

Visitors showed great interest in the wide product range and in particular in the newly developed TT series Ecodry

Lavatec Laundry Technology presents its products and services in the scope of the global leading trade fair for the laundry, cleaning and textile leasing industries, Texcare International. On a stall area of 500 m<sup>2</sup>, the Heilbronn company shows a representative section of its comprehensive product range for laundries. Lavatec offers all laundry machines for industrial and commercial laundries from a single source. The range includes washing machines, driers, tunnel laundry lines, drainage presses, drainage centrifuges, supply machines, mangles, folding machines and laundry logistics systems. The exhibited appliances from the established product families raise great interest. The three driers of the new TT series Ecodry, presented here for the first time, are downright besieged. Lavatec combines a variety of state-of-the-art and innovative technical developments in this new laundry system family. Customers are particularly enthusiastic about the high, unprecedented energy and space efficiency of the new machines and the discipline with which Lavatec has implemented requirements to state-of-the-art laundry machines in its TT series Ecodry. "Instead of small-step innovations, we want to let our customers participate in many sensible technical developments of the last years at once now. Putting them in the laundries in a contemporary design makes the new series even better," says Wolf-Peter Graeser, managing partner and CEO of Lavatec. Lavatec wants to implement the majority of the technologies used for the first time in the new system family in its traditional laundry machines as well. "All Lavatec customers are to profit from our innovations as far as technically possible. All new appliances will meet our customers' needs regarding longevity and reliability of Lavatec machines. The new TT series Ecodry also offers customers unprecedented flexibility. These machines are more economic

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than any other of their type. They need very little space because the driers, for example, require maintenance access from one side only and therefore can be put up right next to each other. The modern design results in an attractive and friendly working environment."

After its founding by former automotive manager and engineer Wolf-Peter Graeser and acquisition of the old Lavatec on 1 June 2010, Lavatec Laundry Technology quickly returned to its position as a leading and highly successful company. More than 100 employees at the research and production site of Heilbronn and a sales network that already spans more than 40 countries contribute to the company's economic success. Demand for the laundry systems from Heilbronn is high and will increase further after introduction of the new TT series Ecodry. This is certainly the most important insight that the company was able to gain on the first trade fair day at Texcare International.

\*\*\* 2.591 signs

**Lavatec Laundry Technology GmbH** represents a new perspective of cleanliness, drainage, drying and mangling. Lavatec builds fully automated laundries from its systems. Customers from professional laundry centres, operations, hotels or hospitals rely on products offering outstanding design, machine equipment, function and process engineering. www.lavatec-laundry.com

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